

ORDER



Orders

Order / Rev:	44266
Alt Order #:	08815431
Product Desc:	NRCC IE 2012
Estimate:	2597
Flight Dates:	09/07/12 - 09/13/12
Original Date / Rev:	07/20/12 / 08/20/12
Order Type:	CIA - O

Primary AE:	Continental Washington DC
Sales Office:	CNAT
Sales Region:	National

Agency

Name:	National Media Team
Buying Contact:	
Billing Contact:	
	815 Slaters Lane
	Alexandria, VA 22314

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser

Name:	National Republican Congression
Demographic:	A35+
Product Codes:	Issues/Propositions
Priority:	P-1
Revenue Codes:	AGY, POL-ISS, GEN

New Business Thru: _____
Order Separation: 00:15:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/13/12	26	\$17,150.00	\$14,577.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	26	\$17,150.00	\$14,577.50	0.00
Totals	26	\$17,150.00	\$14,577.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KTVX-TV	15%	\$17,150.00
Market	100%	\$114,333.33

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBYU	0%	\$0.00
KJZZ	0%	\$0.00
KMYU	0%	\$0.00
KSL	25%	\$28,583.33
KSTU	20%	\$22,866.67
KUCW	5%	\$5,716.67
KUED	0%	\$0.00
KUPX	0%	\$0.00
KUTV	35%	\$40,016.67
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTVX	09/10/12	09/10/12	M-F 630a-7a GMU M-F 630a-7a GMU	CM	6:30 AM-7:00 AM	M-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
GOOD-UT-6.30AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/10/12	09/16/12	M-----	1	\$250.00	0.00								
E 2	KTVX	09/12/12	09/12/12	M-F 630a-7a GMU M-F 630a-7a GMU	CM	6:30 AM-7:00 AM	--W----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00

Advertiser:	National Republican Congression
Product Desc:	NRCC IE 2012
Estimate:	2597

KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
GOOD-UT-6.30AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/10/12	09/16/12	--W----		1			\$250.00		0.00				
E 3	KTVX	09/07/12	09/07/12	Good Morning America GMA 7a-9a	CM	7:00 AM-9:00 AM	----2--	:30	2	\$300.00	P-1	0.00	NM	2	\$600.00
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/03/12	09/09/12	----2--		2			\$300.00		0.00				
E 5	KTVX	09/13/12	09/13/12	Good Morning America GMA 7a-9a	CM	7:00 AM-9:00 AM	---T---	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/10/12	09/16/12	---T---		1			\$300.00		0.00				
E 6	KTVX	09/07/12	09/07/12	ABC4 News at 6p ABC4 News at 6p	CM	6:00 PM-6:30 PM	----F--	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
ABC 4 NWS-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/03/12	09/09/12	----F--		1			\$500.00		0.00				
E 7	KTVX	09/10/12	09/10/12	ABC4 News at 6p ABC4 News at 6p	CM	6:00 PM-6:30 PM	2-----	:30	2	\$500.00	P-1	0.00	NM	2	\$1,000.00
ABC 4 NWS-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/10/12	09/16/12	2-----		2			\$500.00		0.00				
E 9	KTVX	09/12/12	09/12/12	ABC4 News at 6p ABC4 News at 6p	CM	6:00 PM-6:30 PM	--W----	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
ABC 4 NWS-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/10/12	09/16/12	--W----		1			\$500.00		0.00				
E 10	KTVX	09/13/12	09/13/12	ABC4 News at 6p ABC4 News at 6p	CM	6:00 PM-6:30 PM	---T---	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
ABC 4 NWS-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/10/12	09/16/12	---T---		1			\$500.00		0.00				
E 11	KTVX	09/08/12	09/08/12	Sat ABC4 News @ 5p Sat ABC4 News @ 5p	CM	5:00 PM-5:30 PM	-----S-	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
ABC 4 NWS-SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/03/12	09/09/12	-----S-		1			\$500.00		0.00				
E 12	KTVX	09/09/12	09/09/12	SUN ABC4 News @ 5p SUN ABC4 News @ 5p	CM	5:00 PM-5:30 PM	-----S	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
ABC 4 NWS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/03/12	09/09/12	-----S		1			\$500.00		0.00				
E 13	KTVX	09/07/12	09/07/12	M-F 630p-7p M-F 630-7p	CM	6:30 PM-7:00 PM	----F--	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
TWO & HALF MEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/03/12	09/09/12	----F--		1			\$750.00		0.00				
E 14	KTVX	09/10/12	09/10/12	M-F 630p-7p M-F 630-7p	CM	6:30 PM-7:00 PM	M-----	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
TWO & HALF MEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/10/12	09/16/12	M-----		1			\$750.00		0.00				
E 16	KTVX	09/12/12	09/12/12	M-F 630p-7p M-F 630-7p	CM	6:30 PM-7:00 PM	--2----	:30	2	\$750.00	P-1	0.00	NM	2	\$1,500.00
TWO & HALF MEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/10/12	09/16/12	--2----		2			\$750.00		0.00				
E 17	KTVX	09/13/12	09/13/12	M-F 630p-7p M-F 630-7p	CM	6:30 PM-7:00 PM	---T---	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
TWO & HALF MEN															

Order / Rev: 44266
Alt Order #: 08815431
Flight Dates: 09/07/12 - 09/13/12

Advertiser: National Republican Congression
Product Desc: NRCC IE 2012
Estimate: 2597

KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 17	KTVX	09/13/12	09/13/12	M-F 630p-7p M-F 630-7p	CM	6:30 PM-7:00 PM ---T---	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
TWO & HALF MEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	---T---	1		\$750.00		0.00					
E 18	KTVX	09/12/12	09/12/12	Wed Reg 1 Wed 7p-8p	CM	7:00 PM-8:00 PM --W----	:30	1	\$2,200.00	P-1	0.00	NM	1	\$2,200.00
MIDDLE/SUBURG														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	--W----	1		\$2,200.00		0.00					
E 20	KTVX	09/08/12	09/08/12	NASCAR Spint Cup Seri NASCAR Richmond 9/8	CM	5:00 PM-9:00 PM -----S-	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
NASCAR														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/03/12	09/09/12	-----S-	1		\$1,000.00		0.00					
E 21	KTVX	09/07/12	09/07/12	ABC4 News at 10pm M-EM M-F 10p-1036p	CM	10:00 PM-10:35 PM ----F--	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
ABC 4 NWS-10														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/03/12	09/09/12	----F--	1		\$900.00		0.00					
E 22	KTVX	09/10/12	09/10/12	ABC4 News at 10pm M-EM M-F 10p-1036p	CM	10:00 PM-10:35 PM -----	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
ABC 4 NWS-10														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	M-----	1		\$900.00		0.00					
E 24	KTVX	09/12/12	09/12/12	ABC4 News at 10pm M-EM M-F 10p-1036p	CM	10:00 PM-10:35 PM --2----	:30	2	\$900.00	P-1	0.00	NM	2	\$1,800.00
ABC 4 NWS-10														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	--2----	2		\$900.00		0.00					
E 25	KTVX	09/13/12	09/13/12	ABC4 News at 10pm M-EM M-F 10p-1036p	CM	10:00 PM-10:35 PM ---T---	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
ABC 4 NWS-10														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	---T---	1		\$900.00		0.00					
E 27	KTVX	09/13/12	09/13/12	Nightline M-F 1036p-1103p	CM	10:35 PM-11:05 PM --2---	:30	2	\$400.00	P-1	0.00	NM	2	\$800.00
ABC-NITELINE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	---2---	2		\$400.00		0.00					
Totals												26	\$17,150.00	